

Resource Label Group, as a leader in RFID solutions and implementation, offers a wide range of RFID tag and label solutions for virtually any consumer goods category. We have significant experience and expertise guiding brand owners through implementation of retailer driven RFID programs. We can supply fully activated, encoded, and printed RFID tags ready for use in multiple segments, including Home Goods, Lawn & Garden, Automotive, Stationery, Office Supplies, Electronics, and virtually any other required category.

KEY BENEFITS

- Complete understanding of retailer requirements, including Walmart implementation
- Form factors for multiple use requirements, including plain tags, printed tags, and inserted tags on labels, boxes, & printed cardstock
- Solutions for unique applications, including trigger bottles and difficult to manage items
- Understanding of Auburn ALEC testing & qualification protocols
- Engineering team ready to consult on your application requirements



MAKING COMPLEX RFID PROCESSES SIMPLE FOR OUR CUSTOMER

HOW WE HELP

Full knowledge & experience to address Walmart requirements

- Wide range of product options
- Supply & inventory of required RFID inlays
- Resource Label Group RFID development lab
- Guidance on best tag placement and associated considerations
- Recommendation on production implementation and validation processes
- Guidance on Auburn ARC lab testing requirements

WHAT YOU CAN EXPECT

Guidance on requirements to effectively and properly implement RFID retail-driven systems

- Regular meetings and engagement to manage project activity & deliverables
- Prototype samples to support implementation, lab testing & validation (for ALEC evaluation)
- Fully encoded, printed, tested, and locked tags



For additional Information:

Resource Label Group
1-888-526-8177

Additional Resources:
resource-label.com/rfid-labels

